

Brooklyn inFUSION Gallery

Address: 557 Atlantic Avenue, Brooklyn, NY 11217

Dates: April 10 – July 5, 2014

Hours: Monday through Saturday, 8am – 3pm

Closing Reception: June 26, 2014, 6 – 8 pm

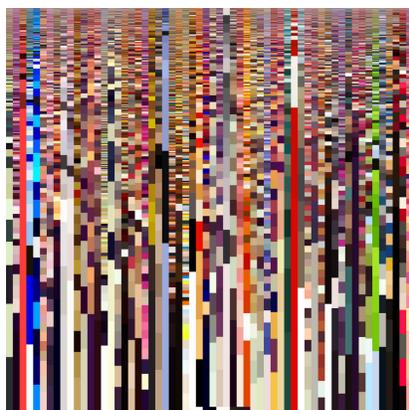


**Memorial Sloan Kettering
Cancer Center**

A Solo Exhibition of Brian Cavanaugh's Recent Works

Site-specific Installation and Interactive Art Premiere at Brooklyn inFUSION Gallery

Brooklyn, NY, April 2, 2014—Premiering at Brooklyn inFUSION Gallery, *Roots: Drawing Connections through Community* is a new installation by mixed-media artist Brian Cavanaugh. The artist's first solo exhibition explores digital communities through data, featuring a site-specific installation and interactive projection.



Words cannot describe (#love),
Instagram data, software, archival print

Inspired by digital technologies and the emergence of a culture of data, Cavanaugh engages data from online communities to investigate the ways in which users connect, communicate, and share. In mixed-media works, he crowdsources public Instagram photos, employing automation technology like Zapier and the open-source programming language Processing, to investigate patterns of communication through color, line, and language.

Interested in community involvement, Cavanaugh invites participants to contribute photos to *#bkcolordata*. Participants can upload a photo to Instagram hashtagged with *#bkcolordata* to be included in the interactive installation. A sample of all public Instagram photos and captions originating in Brooklyn will also be featured.

Sarah Campbell, Outpatient Curator at Memorial Sloan Kettering Cancer Center, said of the installation, "Brian Cavanaugh captured what happiness looks like in Brooklyn. By combining his programming prowess with his artistic vision, he not only interpreted local Instagram users' emotions, but is continually generating viewer involvement through his interactive installation."

Roots: Drawing Connections Through Community, curated by Holly Shen Chaves, explores the metaphor between the roots of MSK's history and mission — similar to the winding, nonlinear roots of organic plant growth — and the artistic line, an indispensable component of visual representation.

Brian Cavanaugh received his Bachelor of Fine Arts in Art and Digital Media from Albright College and Master of Fine Arts in New Forms from Pratt Institute. His work has been featured in *Hyperallergic*, *Prattfolio* magazine, and Cameron University's *#Hashtag* catalog. Cavanaugh exhibits his work throughout the country and internationally, including recent exhibitions at Recession Art Gallery, WoCA Projects, FIGMENT NYC, Brooklyn Art Space, LUMEN Art Festival, and the Athens Video */Art Festival. Brian Cavanaugh lives and works in Brooklyn, NY.

For more information, contact Brian Cavanaugh at hello@briancavanaugh.com or visit briancavanaugh.com.